

Rep Order# 9818576 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 577000

Printed: 10/03/2012 10:01 AM  
Last Received: 10/03/2012 9:44 AM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE  
Estimate# 3158  
Buyer TRACEY ROBINSON  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/3158  
Flight Dates 10/05/2012 - 10/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 10/3  
LN 16- REVISED TP  
LN 25- REVISED TP AND PGM  
LN 28- N/A 1X 10/7  
LN 29- MG 1X 10/6 SA 1-430P  
PLS CF- CHRISTINA  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*16	SA	9P-1005P	NEWS FOLO FTBAL	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
				Sales Remark: V5 *REVISED TP								
				V5 Time Changed, Comment Changed								
	*25	SA	1005P-1035P	FOOTBALL FEVER	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
				Sales Remark: V5 REVISED TP AND PGM								
				V5 More than 2 codes changed								
	*28	SU	2P-5P	NFL	:30	\$2,800.00	10/07-10/07	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 29]								
				V5 Effective Dates Changed								
	*29	SA	1P-430P	COLLEGE FOOTBALL	:30	\$2,800.00	10/06-10/06	1	1	1	\$2,800.00	
				[MKGD FOR SPOTS MISSED ON LN #28: 10/07(1/WK)]								
				V5 Added								

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---REPORT TOTALS---

Report Totals: 3 / \$4,800.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$45,700.00

Sales Totals: 52 / \$45,700.00

Station Totals: 52 / \$45,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$126,944	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
		KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null  
Demos RA3564